

Winter Newsletter 2021

We are celebrating being part of our communities for 125 years in 2022!



President Bill Campbell

It's quite an accomplishment and one that we could not achieve without recognizing that IT'S OUR STAFF that give us the real reason to be proud of our length of service and success as a community bank.

Because of their banking knowledge, commitment and LEGENDARY SERVICE* we have succeeded. When we added up everyone's years of service in the banking industry, the total was amazing! At this time our staff of 31 people have worked a total of 576.80 years in banking!

But our success is also because of you and our communities that have supported our efforts and adventures in the ever changing financial world that now merges sophisticated technology with traditional community banking. **And we thank you!**

Last but not least, as we plan to celebrate the upcoming 2021 Holiday season, we wish that you have a most memorable time with family and friends and we look forward to continuing our relationship with you as your Financial Partner For Life in a fantastic 2022.

**We included LEGENDARY in our celebration of 125 years of banking because it was the perfect way to introduce our new bank in Legendary Lake Mills. We look forward to learning more and sharing stories of the pyramids in Rock Lake, ancient Aztalan civilization, and the town which was chartered in 1836.*

Fun Fact: In 1866 the village changed its name to "Tyranena", but changed it back the next year. (Tyranena is supposedly an indigenous name meaning "sparkling waters.")

Please plan to stop by
during Christmas week
for a holiday treat and
125 year commemorative
gift & calendar.



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**FARMERS
MERCHANTS**
STATE BANK

125 Years of Legendary Service

LAKE MILLS WATCH FOR US IN LATE 2022



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We took another step in the right direction by moving the Smith home to provide space for building our new location in Lake Mills.



The Smith home successfully made the journey to its new destination in rural Jefferson County on September 23, 2021 traveling at the speed of 20 miles per hour.

“It’s very rewarding that we were able to be environmentally responsible by moving the home” said Bill Campbell, Bank President & CEO. Campbell went on to say “our bank customers have asked us to have a location in Lake Mills for a long time. We listened and look forward to opening our doors in late 2022.”

The Smiths are happy with the outcome as well knowing that the home will be kept in the family. Alberta McGraw, the most recent

home renter, said “the inside of the house is in great condition; it’s really nice that it will be used as a family home.”

Art Zastrow built the home in the mid 1960’s. Originally it was also the location of Art’s Bait Shop where fish tales were told for many years. The bait shop was located in the basement of the home and operated as a bait shop by subsequent owners.



Did you know that you can email us with your questions?

A bank staff member will get back to you as soon as possible with an answer during bank hours or by the next day if research needs to be done to answer your question.

It's Answers@FMBankPartner.com.



Four Holiday shopping reminder tips for online shopping

Before you create an online account, shop or enter any personal information on a website, check for signs that the organization and site are secure and trustworthy.

- 1.** Look for security indicators. The “https” at the beginning of the Web address indicates the page uses a secure form of encryption to protect the info you enter. Most browsers use other security indicators – a symbol, such as a padlock and/or color change. Learn how your browser reports website security levels. (Sad to say but the indicators aren't always foolproof.)
- 2.** Learn about whom you're dealing with. Do some research before buying from a seller for the first time. Investigate businesses at the Better Business Bureau's site, bbb.org, or through an online search. Read reviews. Confirm the physical address and phone number.
- 3.** Read the privacy policy. Understand what personal info the site collects, how it's used and if it's shared. Learn what security measures are used to protect your info.
- 4.** Research some more. Read through return, refund or shipping policies, terms of use and other info.

2022 Calendar is a BEAUTY!

Thanks to the amazing talents of our photographers, we again have a calendar that we are thrilled with. We know that you will agree that we are surrounded by some incredible beauty and it takes a certain eye to catch the right light and setting. Kudo's to our photographers and a giant THANKS for sharing their photos.



We value your opinion and it counts!

Trust, responsibility and service are more than just pretty words. They are powerful words that describe and demonstrate what we value. Would you take two minutes to post a recommendation or a review on Google? Many of our new relationships start with word of mouth referrals, so your comments help us grow and also help us stay on top of our service levels.

Please know, too, that if you have not been 100% happy with our service, you can phone us directly at **1-888-478-3007** so that we can resolve the issue and take steps to ensure that changes are made.

If you have a Gmail account, you can quickly review us at Google. Just type in our business name, city and state in a Google search and then click on the WRITE A REVIEW box.

Thank you!



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Plan to Stop in the Bank During Christmas Week

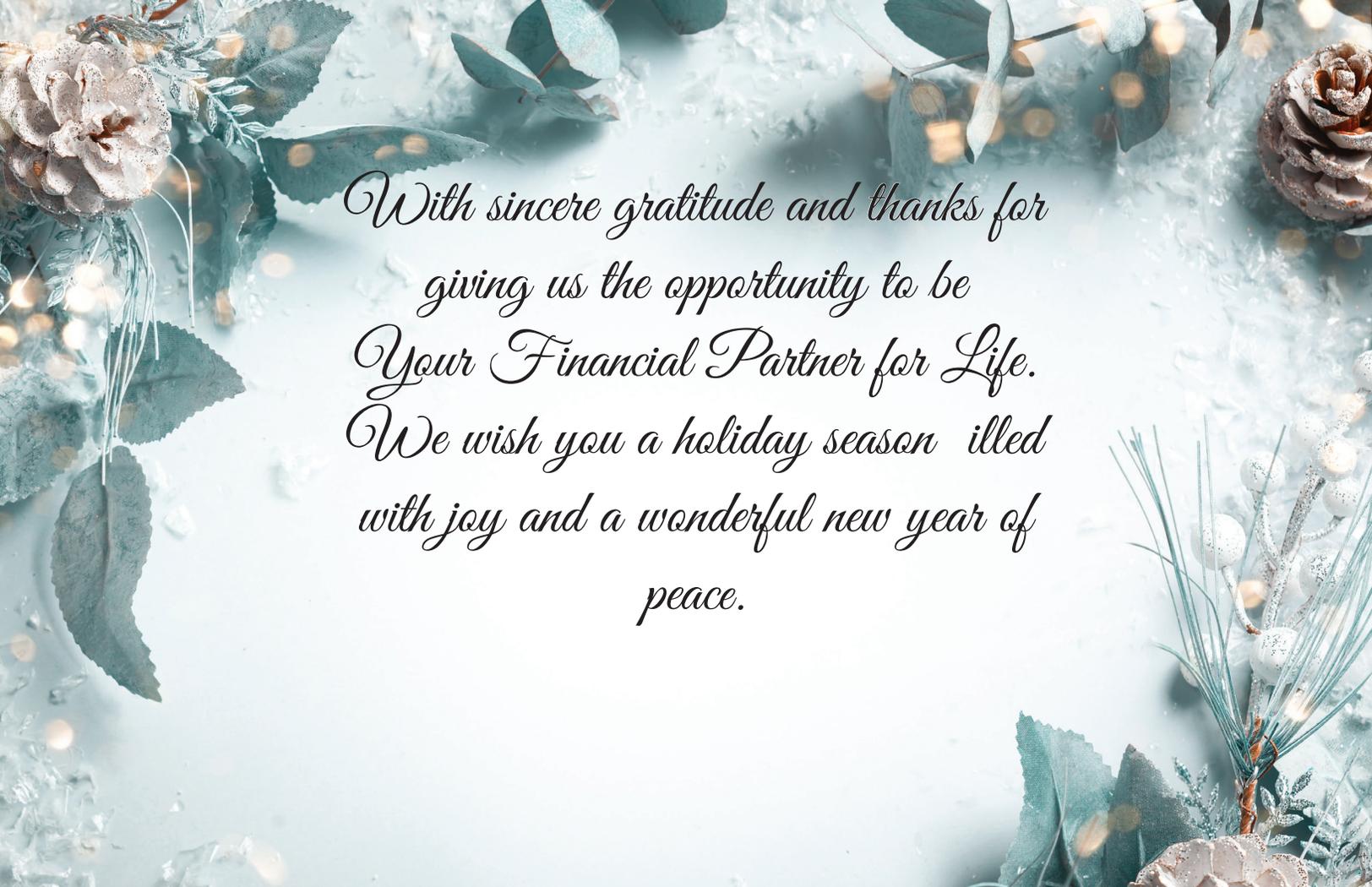
**December 21, December 22,
December 23, 2021**

Take a quick break during the busy holiday week and stop in either bank for special individually wrapped holiday treats, a 2022 CALENDAR full of great winning shots from our talented customers (if you didn't get one earlier), and some commemorative items* to help celebrate our 125th ANNIVERSARY happening in 2022.

While we won't be hosting a formal Open House as we have done in the past, we want to share our exciting changes and celebrations with our financial partners for life – YOU! After all, if it weren't for you, this would not be happening.

Thank you!

*while our supplies last



*With sincere gratitude and thanks for
giving us the opportunity to be
Your Financial Partner for Life.
We wish you a holiday season illed
with joy and a wonderful new year of
peace.*