



Summer Newsletter 2021

OUR 2022 CALENDAR CONTEST WANTS TO MAKE YOU FAMOUS LIKE SPENCER JELINEK!

Famous Fort Atkinson photographer Spencer Jelinek started somewhere! Here's your shot to have your winning photo chosen for one of our calendar pages. A landscape view is preferred versus portrait because of the calendar layout. Local pictures are great especially if you include the location in the title that you give the photo. Please include your name, phone number and email. August 13th is the deadline. If you have any questions, please contact Kim in Marshall 608-655-1628. Submit up to 3 pictures to calendarcontest@FMBankpartner.com today!

Message from the President

I am happy to announce that we have plans to build a branch in Lake Mills in 2022!



We have been your local community bank since 1897; we eagerly look forward to being a part of "legendary" Lake Mills and becoming a valuable Partner For Life in that community, too.

Thank you for your support in our next adventure!



Bill Campbell

Old News: You can deposit a check with your phone, but DID YOU KNOW that you can now include a memo on your Internal Account Transfers?



For more information check out this great tutorial found at www.FandMstbk.com/video-library or ask for a demo from one of our Universal Bankers.

We're here to help!



Alicia
Universal Banker II



Jason
Universal Banker I

CONGRATS ARE IN ORDER FOR ALICIA SCHIMMEL & JASON ELLIOTT!

As your financial Partner For Life, we are committed to providing the BEST possible service and products to you. We are proud to announce two more graduates in our Universal Banker training program which reinforces this commitment.

Sponsorships & Donations

The 2nd Annual Salzapalooza was an opportunity to show our support of the Marshall Fire Department. This event was coordinated by Eric, Lindsay and Liam Salzwedel shown here accepting the \$2,000 donation.



We were especially thrilled to present this \$18,000 sponsorship towards the new scoreboards in Marshall to Head Coach and Athletic Director, Matt Kleinheinz. Our presenters were Malinda Weisensel and Justine Hellenbrand.



We are excited to share that we supported the 2021 Fourth of July festivities in Waterloo at Firemen's Park with a \$2,000 donation too!



ANNUAL TAILGATE STILL ON HOLD IN 2021

As the post-pandemic world slowly begins to open back up we remain cautiously optimistic yet hesitant with our event plans. We have decided to continue to keep our Annual Tailgate event on hold for the safety of our customers, staff and our schools.

We look forward to celebrating with our communities again at events like our Tailgate but not just yet.

Please **WELCOME** our newest staff members!



Nicki Kelly
Business Development
Manager



Amanda Gunn
Universal Banker



On June 1, 1976 Laurie Frey joined the Waterloo bank. 45 years and millions of phone calls, meetings, letters, customer and staff assistance & guidance later we are proud to celebrate her amazing length of service to all of us.

Thank you Laurie for everything!

Here are some important reminders to stay safe when you're online!

- Do not open emails or attachments that you don't recognize
- Keep an offline backup of personal information
- Maintain the latest security software, web browser, and operating system and turn on automatic updates.
- Enable popup blockers



On June 26 we made our first appearance in Lake Mill's Town & Country Parade.

With our mascot, Penny the Pig, we proudly announced that we are "MOVING" to legendary Lake Mills in 2022.



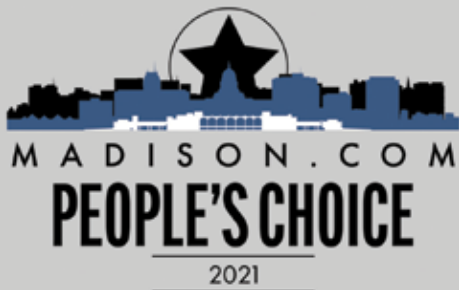
PIG HUGS WERE AN EXTRA TREAT!

WITH GRATITUDE AND REMEMBRANCE

With respect and sympathy we report that Mel Martin, a key contributor to success in our F & M story, passed away on May 15, 2021.

Mel spent 31 years of his banking career working in Waterloo where he advanced thru all areas of the bank, starting as a teller and ultimately working as Executive Vice President. He also served on the Board of Directors for 31 years, retiring in 2009.

His valuable contributions to our bank, our customers, and to our communities are impossible to adequately mention. His commitment, caring and friendship will be missed by all.



Farmers & Merchants State Bank
210 W. Madison Street
Waterloo, WI 53594

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The results of the voting will not be announced until Sunday, August 29th but we are already feeling great about being one of the top five banks.



The team enjoyed a preliminary perk for the bank making it into the top five. Rumor has it that President Bill Campbell will sit in a dunk tank if we win! Needless to say we are keeping our fingers (and toes) crossed.

SUPER SPECIAL OFFER FOR KIDS SAVING ACCOUNT

On May 26, 2021 Marshall hosted a virtual Teach Kids to Save tour of the bank. While it was not the same as having students touring the bank, it still was a very fun time to share banking info. There were so many great questions! There's never a better time than the present to open a new savings account! Check out the interest rate for deposits up to \$500! Details are below.

Saving is smart. We can help get you started.
When you **OPEN A YOUTH SAVINGS ACCOUNT**,
We'll match your first \$10 deposit!



WATERLOO
210 W. Madison
1-888-478-3007



MARSHALL
218 W. Main
FandMstbk.com

YOUTH SAVINGS ACCOUNT > \$500 earns .50% *annual percentage yield, \$0-\$500 earns 3.00% interest rate, 3.03% annual percentage yield. Rate valid as of 7/1/2021. Variable interest rate and *APY subject to change without notice and after account opening. Limit one account per minor's tax identification number. **To open your account, you will need two forms of identification which could be your birth certificate, state issued picture ID or social security card.** This account requires a minimum of \$10 to open the account and receive the bonus. Bonus paid at account opening. Only six withdrawals allowed per statement cycle, and a minimum daily balance of \$10 required to avoid fees. All balances below minimum may earn interest, however may incur service fees. Fees may reduce earnings. Ask for a truth-in-savings for complete account details. 1099-INT will be issued for amount credited. Offer valid until 12/31/2021.

